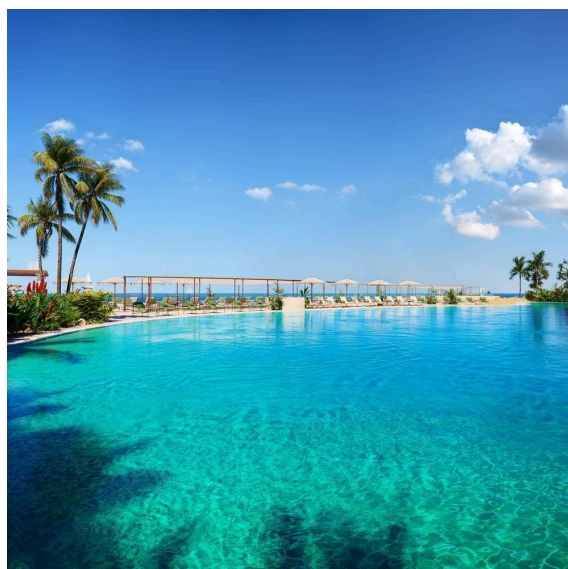


IBEROSTAR SELECTION FUERTEVENTURA PALACE REOPENS AFTER AN EXTENSIVE RENOVATION

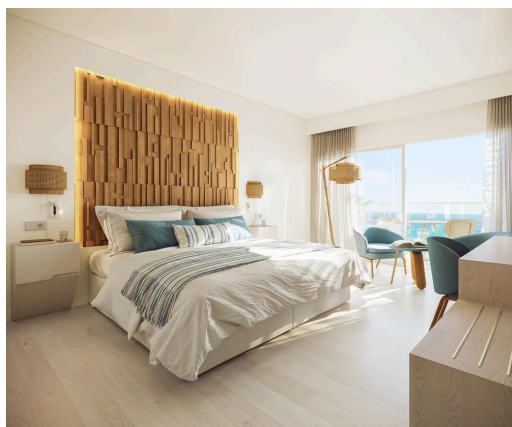
- *Iberostar Hotels & Resorts, with a presence in the Canary Islands since 1986 and 11 hotels in the region, reopens its Iberostar Selection Fuerteventura Palace hotel. Following an extensive transformation, the hotel has redefined its value proposition to target couples and families seeking a premium experience that combines relaxation and a connection with the island's most authentic essence.*
- *Firm in its commitment to promoting a responsible tourism model, the company employs more than 300 people at this hotel, and has developed the property by applying its robust sustainability criteria.*

London, UK, 9th September 2025 – Following an extensive renovation, Iberostar Hotels & Resorts announces the reopening of Iberostar Selection Fuerteventura Palace, a five-star hotel located on Jandía beach. With a focus on quality, guest experience innovation, and responsible tourism, the chain reinforces its commitment to the Canary Islands with this refresh.

Inspired by the tranquil essence of the island, **Iberostar Selection Fuerteventura Palace** is a haven where guests can enjoy a serene experience of well-being and a deep connection with Fuerteventura's natural environment. The hotel offers **437 spacious and comfortable rooms** that have been completely renovated with designs and textures inspired by the green and terracotta tones of the island's flora, fauna and landscapes, including the Tindaya mountain, and the blues of the Atlantic Ocean.



"We are particularly proud of this transformation project, which demonstrates our commitment to the Canary Islands as a leading destination for European travellers. Our goal is to continue offering quality, personalised experiences for our guests while generating value for our employees, partners, and the local community," said **Finn Ackermann, Chief Commercial Officer of Iberostar Hotels & Resorts.**



The hotel has four swimming pools, a gym, **Spa Sensations** and a varied gastronomic offering, including three restaurants and three bars. New additions include a 24-hour **Star Café**; the new **Sansofí** Lobby Bar with an outdoor terrace; the **alMar** restaurant, which offers a beach restaurant concept with a selection of local dishes and views of Jandía beach; and the expansion of the **Teppanyaki Tsukiji** restaurant with a new menu. In addition, guests who opt for Star Prestige have



access to a new space designed for complete relaxation, with an exclusive solarium, lounge and swimming pool.

As a result of this renovation, the establishment offers a premium stay in line with Iberostar's Selection category, aimed at guests travelling as couples or families looking for a relaxing experience in a privileged setting.

The hotel reinforces its connection with Fuerteventura and emphasizes the essence of the local area through a selection of experiences within and beyond its facilities that invite guests to reconnect and experience the island at a leisurely pace. Native Aloe vera serves as a recurring theme throughout the stay, taking centre stage in workshops, local product experiences, and wellness treatments offered at the hotel.

Commitment to people and the environment

Iberostar Selection Fuerteventura Palace is implementing its **Iberostar Wave of Change** movement, the company's global strategy to champion a responsible tourism model that prioritizes people and the environment. With over 300 team members, the hotel provides comprehensive benefits designed to support well-being and nurture a positive employee experience..

In line with Iberostar's global target of sourcing **100% of its fish and seafood from responsible sources**, the hotel collaborates closely with trusted suppliers to uphold this commitment. It has also upgraded its facilities to enable **more efficient energy management**, operating with **100% renewable electricity** to reduce its carbon footprint and support the company's goal of becoming **carbon neutral by 2030**.

Sustainability efforts extend to the **circular economy**, with initiatives including a pilot project for organic waste management in partnership with a local composting site, the continuation of its **dedicated 3R team (Recycling, Reduction, and Reuse)** responsible for managing, measuring, and analysing waste, and the use of AI-powered technology to minimize organic food waste. The hotel also participates in a textile management program, giving a second life to disused uniforms and fabrics.

Note to editors: A selection of images is available at the following link.

About Iberostar Hotels & Resorts

Iberostar Hotels & Resorts is the hotel division and core business of Grupo Iberostar, a 100% family-owned Spanish multinational with almost 70 years of history in tourism and business origins dating back to 1877. Its portfolio includes more than 32,000 rooms in its 100 four- and five-star hotels located in 13 countries, with a commitment to offering exceptional quality while promoting a model of responsible tourism that focuses on caring for people and the environment. Through its Iberostar Wave of Change movement, the catalyst for its sustainability strategy, the company is advancing in seven integrated areas covering social, governance and environmental dimensions.

With 2.5 million customers annually and a privileged beachfront presence, Iberostar offers three segments under its Iberostar Beachfront Resorts* brand to meet its guests' holiday aspirations. Iberostar Waves offers fun, friendly, and comforting experiences, ideal for families and couples who enjoy the beach. Iberostar Selection focuses on providing premium, generous, and relaxed holiday experiences with a high level of comfort and service. Finally, JOIA by Iberostar represents a collection of luxury resorts in unique and privileged locations, characterised by highly personalised and exquisite service.

**The Iberostar Beachfront Resorts portfolio does not include Iberostar's interests in Cuba.*

Find out more about us at <https://press.iberostar.com/>



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