



Iberostar Hotels & Resorts recognizes its partners in Brazil and Latam at the 16th edition of its “Estrellas” Awards

This year’s awards ceremony may have featured new categories, but the chain has maintained its strategy of highlighting the importance of those who sell Iberostar Hotels & Resorts throughout the world

Mata de São João, May 2, 2023. This weekend, Iberostar Hotels & Resorts held its 2023 Estrellas Awards at Iberostar Praia do Forte Complex, in Bahia. The first awards were held in 2006 with the aim of recognizing the hard work of its partners and rewarding tourism operators who sell Iberostar products throughout the year. The Caribbean Iberostar Hotels category was new to last year’s edition. This year’s awards featured a Latin American tour operator award and travel agent award in the new Star Agents Category.

Iberostar Hotels & Resorts turns 40 this year and is still a leader in the tourism industry worldwide due to the quality of its services. “Our fundamental pillars for growth include collaboration and innovation. We focus on caring for both people and the environment in our destinations. That’s why we’re very happy to recognize our partners that help us help others enjoy the Iberostar responsible tourism experience at all our properties in Brazil and the Caribbean,” says Luna Farias, Director of Distribution for Iberostar the Americas.

The program started on Friday with a coquetel to the beat of the band [Better Together](#). In addition to enjoying the all-inclusive infrastructure at the Iberostar Praia do Forte Complex, which includes restaurants with endless culinary options, bars, pools, and other entertainment options, guests also had the opportunity to discover the resort’s major action points and new guest activities. The awards ceremony was held at the Casa Golf Club and the cherry on top of the evening included celebrating to the regional sounds of the [Os Filhos da Bahia](#) band.

Below is a list of the award winners in alphabetical order.

TOP Tour Operators Brazil:

Abreu

Azul Viagens

BWT Operadora

CVC Corp

Diversa

Europlus

FRT

Incomum

Infinita

Itaparica

Journeys

Litoral Verde

Orinter

Tourmed

Viagens Promo

LATAM Tour Operadores:

Aero Tur

Almundo

All Seasons

American Executive

Delfos

Free Way

Juan Toselli

Julia Tours

Kuality

LATAM Travel

Top Dest

Tower Travel

Trayecto Uno

OLA Tours

Brazil OTAs:

Booking.com

Decolar.com

Expedia

World 2 Meet

Zarpo

TOP Star Agents - Brazil Travel Agents:

Belvitur

CVC Viagens Cidade

CVC Viagens Mooca Plaza

CVC Viagens Itapower

TFA Viagens e Turismo

TOP Groups & Events:

Amizade

Motivation

R8

Tour House

Top Service

TSB

Parceiros Iberostar:

Arena

Omnibees

Spa Collections

TAO Engenharia

TCH Turismo

Vitalmed

Viva Fotografias

Zum Brazi

About the Iberostar Group

Iberostar Group is a 100% family-owned multinational company from Spain with over 65 years of experience in the travel and hospitality industry and with business origins dating back to 1877. Its main line of business is **Iberostar Hotels & Resorts** with a portfolio of 4- and 5-star hotels numbering over 100 in 16 countries. The Group operates a responsible tourism model focused on caring for people and the environment. This sustainable business model has made the company a benchmark around the world. Its groundbreaking **Wave of Change** movement reflects Iberostar's deep commitment to the environment and oceans in particular, which the company strives to instill in society as a whole.

With sustainability as the driving force and lever behind the business, Iberostar Group places the circular economy at the center of its strategy and is working on its own **2030 Agenda** to be waste-free by 2025, carbon-neutral by 2030, 100% responsible in its seafood supply chain by 2025, and improve the health of the ecosystems that surround its hotels, among other goals.

The Group has a global team with more than 30,000 people from 95 countries. This talent pool makes the company a leader in quality and takes the customer's experience to the next level with constant product innovation and a focus on digital operations.

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Iberostar Américas Communication Team

paula.guimaraes@iberostar.com

+55 21 979.652.963