**Media Contacts:**

Andrea Cohen / Michelle Sobhraj

Edelman

212-704-4517 / 212-704-8156

[andrea.cohen@edelman.com](mailto:andrea.cohen@edelman.com) / [michelle.sobhraj@edelman.com](mailto:michelle.sobhraj@edelman.com)

**IBEROSTAR LAUNCHES NEW WEBSITE DEDICATED TO**

**GRAND COLLECTION HOTELS & RESORTS**

***Site Features Innovative “Configure Your Stay” Tool for Detailed Trip Customization***

**Madrid, Spain (July 10, 2012) –** IBEROSTAR Hotels & Resorts has launched a new website totally devoted to the Grand Collection, a portfolio of the brand’s luxury five-star properties. The announcement was made today by Monica Santos, Director of Sales. Visitors to the new site, [www.thegrandcollection.com](http://www.thegrandcollection.com), will find several features designed to help guests visually explore the nine Grand Collection properties around the world and a section that makes customizing the vacation experience easier than ever.

“Our new Grand Collection website is a great resource for guests. They can view beautiful property photos and videos, learn about special promotions and packages, and book leisure activities and dinner reservations for special occasions,” said Ms. Santos. “We’ve also built in the ability to customize many aspects of the IBEROSTAR vacation experience to ensure the comfort and relaxation of our guests.

The new “Configure Your Stay” tool allows guests to customize their vacation before arriving on property. Conceptualized to make every stay at an IBEROSTAR hotel a totally personalized and seamless experience, the “Configure Your Stay” portion of the website offers multiple ways to create a bespoke trip. Options vary from hotel to hotel and include mini-bar beverage selection, an extensive pillow menu to ensure a good night’s sleep and in-room aromatherapy. Additionally, reservations can be made for IBEROSTAR’s gourmet restaurants, as well as fitness classes, spa appointments, tee times and tennis courts (classes and amenities vary by hotel property).

“We encourage our guests to take advantage of what the website has to offer so that from the moment they arrive they can relax, rather than spend time planning out the next several days,” remarked Ms. Santos. “Our resorts have so much to offer, and the website lays it all out in a clear and easy to use manner.

IBEROSTAR’s Grand Collection defines a new category of luxury hotels and resorts, based on the concept of exclusivity, style and relaxation in spectacular locations. These five-star properties offer services aimed at crafting a unique and unforgettable vacation experience. The pleasures of staying at a Grand Collection property include exquisite décor, an elegant atmosphere, gourmet dining, 24-hour concierge and butler service, room service and numerous amenities such as spa services and world-class golf.

Currently, there are Grand Collection properties in seven countries: Mexico, Dominican Republic, Jamaica, Spain, Cuba, Brazil and Hungary. All but two are adults-only, and the entire Mexico and Caribbean portfolio is all-inclusive. In total, the family-owned Spanish hospitality brand has more than 100 properties in 15 countries and four distinct hotel categories. The Grand Collection category includes IBEROSTAR’s five-star properties for adults; Premium Gold properties are five-star and family-friendly; Premium hotels and resorts are four- and five-star locations for couples and families; and lastly, Iberostar properties offer vacation experiences for budget-conscious travellers.

To reserve an IBEROSTAR getaway and learn more about this innovative brand’s hotels and resorts, visit [www.iberostar.com](http://www.iberostar.com) or [www.thegrandcollection.com](http://www.thegrandcollection.com).

**About IBEROSTAR Hotels & Resorts**

IBEROSTAR Hotels & Resorts is a family-owned Spanish hospitality company with more than 50 years of experience in the travel industry. IBEROSTAR provides unique vacation experiences, rooted in superior customer service and quality, in the world’s most popular vacation destinations. With more than 100 hotels in 15 countries, IBEROSTAR Hotels & Resorts is committed to offering excellence in quality and service and providing personal attention to each guest.

For more information, please visit [www.iberostar.com](http://www.iberostar.com).

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