**MEDIA CONTACTS:**

Andrea Cohen / Michelle Sobhraj

 Edelman

 212-704-4517 / 212-704-8156

Andrea.Cohen@edelman.com / Michelle.Sobhraj@edelman.com

**IBEROSTAR GRAND HOTEL PARAÍSO AWARDED**

**AAA FOUR DIAMOND AWARD**

***Luxurious Resort is First Property in the Leading Spanish Hospitality Brand’s Grand Collection to Receive Prestigious Honor***

**Palma de Mallorca, Spain (March 5, 2012)** – AAA, which annually reviews and rates hotels based on extensive criteria, recently presented the IBEROSTAR Grand Hotel Paraíso in the Riviera Maya, Mexico the prestigious honor of the AAA Four Diamond award.

The award is the first for the leading Spanish hospitality brand’s Grand Collection, which provides five-star luxury in an all-inclusive, adults-only setting. Based on numerous comprehensive measures, including the style of operation, quality, overall concept and service level, only certain hotels that offer an extensive array of amenities and a high degree of hospitality, service and attention to detail, are extended the respected honor.

The brand’s strong commitment to quality, and providing outstanding service and amenities was highlighted by the esteemed award, which only 4.8% of hotels receive each year. The IBEROSTAR Grand Hotel Paraíso offers guests 310 suites, 6 delectable dining selections, 3 luxurious pools, butler service, and several entertainment and activity options, including a P.B. Dye-designed championship 18-hole golf course. The property joins the IBEROSTAR Cancun in the esteemed honor, which has held the AAA Four Diamond rating for the last 12 years. IBEROSTAR Cancun was reopened in December 2011 following a $100 million acquisition and extensive renovation.

The luxurious IBEROSTAR Hotels & Resorts adults-only Grand Collection properties in the Caribbean are comprised of the IBEROSTAR Grand Hotel Paraíso in the Riviera Maya, Mexico, the IBEROSTAR Grand Hotel Bávaro in Punta Cana, Dominican Republic, and the IBEROSTAR Grand Hotel Rose Hall in Montego Bay, Jamaica.

**About IBEROSTAR Hotels & Resorts**

IBEROSTAR Hotels & Resorts is a family-owned Spanish hospitality company with more than 50 years experience in the travel industry. IBEROSTAR provides unique vacation experiences, rooted in superior customer service and quality, in the world’s most popular vacation destinations. With more than 100 hotels in 15 countries, IBEROSTAR Hotels & Resorts is committed to offering excellence in quality and service and providing personal attention to each guest.

For more information, please visit [www.iberostar.com](https://chiowa.edelman.com/owa/redir.aspx?C=0cf27248f1bb49d28bfd294138ff4b87&URL=http%3a%2f%2fwww.iberostar.com).

**###**