**MEDIA CONTACT:**

Daniel Hernández Lyon

(212) 277-3738

[Daniel.Hernandez@edelman.com](mailto:Daniel.Hernandez@edelman.com)

Alice Shepherd

(212) 704-4433

[Alice.Shepherd@edelman.com](mailto:Alice.Shepherd@edelman.com)

**IBEROSTAR HOTELS & RESORTS EXTENDED THREE**

**“2011 TRIPADVISOR TRAVELERS’ CHOICE AWARDS”**

**INCLUDING #1 ALL INCLUSIVE RESORT IN THE WORLD**

***IBEROSTAR Grand Collection Properties in Mexico and the Dominican Republic Receive Accolades and Rave Traveler Reviews***

**Palma de Mallorca, Spain (January 24, 2011)** – TripAdvisor, the largest and most popular online global travel community, presented two IBEROSTAR Hotels & Resorts Grand Collection properties with three coveted “2011 Travelers’ Choice Awards,” as rated by its members, including the coveted position of best all inclusive resort in the globe.

The IBEROSTAR Grand Hotel Paraíso in the Riviera Maya, Mexico was awarded the prestigious title of “Number One All-Inclusive Resort in the World,” while the IBEROSTAR Grand Hotel Bávaro in Punta Cana in the Dominican Republic was featured among the top ten in this category, placing at number nine. Further, the IBEROSTAR Grand Hotel Paraíso was acknowledged as the “Number Two Luxury Hotel in the Caribbean & Mexico.”

The leading global Spanish hospitality chain’s Grand Collection provides five-star luxury in an all inclusive, adults-only setting. The brand’s commitment to providing outstanding service and amenities were reinforced by rave reviews by voters for TripAdvisor’s “Travelers’ Choice Awards.” Users of the site noted that the IBEROSTAR Grand Hotel Paraíso was “about as good as it gets for an all-inclusive.” Fans of the property also noted that the hotel is “like living in a palace,” highlighting the stunning architecture and “beautiful grounds.” The Grand Hotel Bávaro also earned high praise from voters, who raved about the friendliness of the resort’s staff and the beautiful beaches available to guests at the luxury resort. Guest reviews describe the property as “heaven on earth,” extending offerings and services “beyond our expectations.”

John Long, Vice President of Sales & Marketing, IBEROSTAR Hotels & Resorts, stated, “IBEROSTAR Hotels & Resorts’ prominent presence in the ‘2011 Travelers’ Choice Awards’ is a testament to the brand’s commitment to providing guests with outstanding service and memorable vacation experiences.” He added, “These prestigious awards also highlight the passion and hard work by our committed staff at our luxurious Grand Collection properties in the Caribbean.”

The luxurious IBEROSTAR Hotels & Resorts adults-only Grand Collection properties in the Caribbean are comprised of the IBEROSTAR Grand Hotel Paraíso in the Riviera Maya, Mexico, the IBEROSTAR Grand Hotel Bávaro in Punta Cana, Dominican Republic, and the IBEROSTAR Grand Hotel Rose Hall in Montego Bay, Jamaica.

**About IBEROSTAR Hotels & Resorts**

IBEROSTAR Hotels & Resorts is a family-owned Spanish hospitality company with more than 50 years experience in the travel industry. IBEROSTAR provides unique vacation experiences, rooted in superior customer service and quality, in the world’s most popular vacation destinations. With more than 100 hotels in 14 countries, IBEROSTAR Hotels & Resorts is committed to offering excellence in quality and service and providing personal attention to each guest.

For more information, please visit [www.iberostar.com](http://www.iberostar.com).

###