**MEDIA CONTACT:**

Alice Shepherd

(212) 704-4433

Alice.Shepherd@edelman.com

**IBEROSTAR HOTELS & RESORTS TO HOST JAMAICA TRIATHLON, NOVEMBER 11-13, 2011**

***IBEROSTAR Rose Hall Beach Hotel in Montego Bay, Jamaica Announced as Host Property and Location of Annual Racing Event***

**Palma de Mallorca, Spain (August 2, 2011) –** IBEROSTAR Hotels & Resortstoday announced its participation as host property for the fourth staging of the Jamaica Triathlon, taking place November 11-13, 2011. The full event will take place on the grounds of the upscale IBEROSTAR Rose Hall Beach & Spa Resort in Montego Bay and the surrounding IBEROSTAR complex. The course will begin and end at the resort, which is situated on over ten lush acres. The main event will kick off with a 40k bike course and a fast, flat track, followed by a 10k run around the property, ending on the beach, where the final leg of the triathlon, a 1500m swim, will take place. Other events include a Sprint Triathlon, Sprint Duathlon and Kids Triathlon.

Situated on the beautiful white sandy beaches of Jamaica’s northern coast, the resort will offer athletes the ultimate in comfort and relaxation, as well as a beautiful backdrop for the energetic annual event. Guests at any of the three hotels located at the IBEROSTAR Rose Hall Beach complex enjoy spectacular sea views from almost every point in the hotel, as well as outstanding quality and service in a distinguished colonial design setting featuring several specialty restaurants, pools and endless activities.

“The IBEROSTAR Rose Hall Beach & Spa Resort is delighted to host the athletes participating in the 2011 Jamaica Triathlon,” said John Long, Vice President of Sales & Marketing, IBEROSTAR Hotels & Resorts, “The outstanding quality and service offered at the five-star, all inclusive resort will make for a memorable vacation and competition experience for all participants and their supporters.”

Through a partnership with Entertain Jamaica, the organizers of the triathlon, IBEROSTAR is offering special rates to triathlon participants at their three properties in Rose Hall:

* IBEROSTAR Rose Hall Beach – $220 per room per night – double occupancy & $140 single
* IBEROSTAR Rose Hall Suites – $280 per room per night – double occupancy & $185 single
* IBEROSTAR Grand Hotel Rose Hall – $390 per room per night – double occupancy & $225 single.

Bookings can be made only via the contact information below and using the code “Jamaica Triathlon 2011”

* Contact: Reservations2@iberostar.com.jm or (876) 680-0000 (Ext 1650 or 1652)

**About IBEROSTAR Hotels & Resorts**

IBEROSTAR Hotels & Resorts is a family-owned Spanish hospitality company with more than 50 years experience in the travel industry. IBEROSTAR provides unique vacation experiences, rooted in superior customer service and quality, in the world’s most popular

vacation destinations. With more than 100 hotels in 15 countries, IBEROSTAR Hotels & Resorts is committed to offering excellence in quality and service and providing personal attention to each guest.

For more information, please visit [www.iberostar.com](https://chiowa.edelman.com/owa/redir.aspx?C=0cf27248f1bb49d28bfd294138ff4b87&URL=http%3a%2f%2fwww.iberostar.com).

**###**