**MEDIA CONTACT:**

Daniel Hernández Lyon

(212) 277-3738

Daniel.Hernandez@edelman.com

Alice Shepherd

(212) 704-4433

Alice.Shepherd@edelman.com

**IBEROSTAR HERMES OPENS ON GREEK ISLAND OF CRETE**

***IBEROSTAR Hotels & Resorts Opens a Four Star Hotel in Agios Nikolaos on the East Side of the Famed Greek Island***

**Palma de Mallorca, Spain (May 24, 2011)** – **IBEROSTAR Hermes** is situated in a prime location overlooking the Mirabello Bay in Agios Nikolaos, a picturesque fishing town with a spectacular saltwater lagoon on the east side of the island of Crete. The four star hotel is the chain’s eighth hotel in Greece and boasts 211 comfortable rooms and six suites with stunning views of the intensely blue sea, the majestic Mount Ida or the beautiful town.

IBEROSTAR Hermes is an ideal choice for those in search of a peaceful and luxurious stay. Evoking the laid back Mediterranean lifestyle, the hotel reflects the traditional architecture of Crete and is the perfect backdrop for guests to enjoy the beaches and lagoon in total relaxation. The hotel’s extensive range of facilities includes a saltwater pool, a restaurant, a snack bar with an à la carte service, a bar open throughout the day and evening, a library and a convention center with three rooms and seating for up to 380 people.

Guests are invited to enjoy an array of evening entertainment, including live music and performances four times a week, plus a DJ in the main bar next to the pool. Those looking to experience the lively rhythm of the exciting Mediterranean nightlife can venture to Agios Nikolaos, just a short distance away. For guests looking to stay busy during the day, the hotel offers a diving center, numerous water sports, table tennis, billiards, a fully-equipped fitness room, a sauna and a sun terrace.

Designed to provide guests with best in relaxation and fun, the IBEROSTAR Hermes is the perfect choice for those who are looking to soak up the sun, sea and culture of the Mediterranean region.

**About IBEROSTAR Hotels & Resorts**

IBEROSTAR Hotels & Resorts is a family-owned Spanish hospitality company with more than 50 years experience in the travel industry. IBEROSTAR provides unique vacation experiences, rooted in superior customer service and quality, in the world’s most popular vacation destinations. With more than 100 hotels in 14 countries, IBEROSTAR Hotels & Resorts is committed to offering excellence in quality and service and providing personal attention to each guest.

For more information, please visit [www.iberostar.com](http://www.iberostar.com).

###